

FOR IMMEDIATE RELEASE

Just OnePlace joins AAFA

Chatham, NJ – January 24, 2008 – **Just OnePlace**, a leading developer of Product Lifecycle Management (PLM) and Workflow software solutions, is pleased to announce that effective February, 2008, they have joined the AAFA. With a 10 year track record of success, Just OnePlace is proud to be bringing their award-winning PLM solution to the US market.

“Joining the AAFA was one of our first orders of business as we launch in the North American market. The environment they have created for the advancement of best practices and technological innovations provides members with invaluable business intelligence.” said Winston Teperson, CEO of Just OnePlace

As part of their commitment to becoming a valuable resource within the AAFA, industry veteran John Holt, VP of Business Development for Just OnePlace, will continue his active role in the AAFA’s ISC Committee. “The most important benefit of membership in the AAFA is the relationships that are developed.” stated Holt. “This is especially true among members of the various committees. These relationships go beyond company boundaries and frequently result in lasting friendships. The committee meetings provide a tremendous opportunity to learn the issues that are affecting the industry and at the same time provide a unique setting for helping to solve some of those problems.”

Joining Holt in the role of VP, Business Development is 20 year industry veteran Mark Mandrano. Mandrano’s career spans virtually every aspect of technology for the apparel industry, including CAD (Conceptual Design and 2D/3D Pattern, Grading, & Marking), CAM (Manufacturing Automation) , PDM/PLM/SRM. Prior to joining Just OnePlace, he served in senior technology sales and marketing roles with Gerber, Optitex, & Geac (Infor). “With Just OnePlace, I see an opportunity to help companies realize the benefits that other PLM providers are struggling to deliver.” declared Mandrano. “The visual, dynamic workflow engine drives benefits *proactively*, and is fundamental to achieving the desired results of a PLM strategy. Without workflow, a PLM system is a great way to manage *data*, but with the Dynamic Workflow™ engine, this solution is a great way to manage *results*.”

About Just OnePlace

Just OnePlace is a leading supplier of product lifecycle management (PLM) and workflow solutions specifically designed for use in the fast moving consumer goods industry. Its flagship OnePlace™ PLM solution extends the value of traditional PLM systems by integrating a visual, dynamic workflow engine that enables companies to create a management-by-exception environment with the simplicity of a drag-and-drop design. Just OnePlace is a Microsoft Gold Certified Partner and their innovative utilization of .Net and other emerging Microsoft technologies such as Windows Workflow Foundation, SQL Server, Visual Studio and Microsoft Expressions, resulted in the company being selected as the Microsoft “2007 ISV Software Solution Partner of the Year (ANZ)”.

Just OnePlace is headquartered in Sydney, Australia. For more information, e-mail: info-na@just1place.com; or visit the website at: www.just1place.com.