

Just OnePlace is named by Leading Industry Analyst Firm as a 'Cool Vendor' in its Consumer Goods Report for 2009

Sydney, NSW 28 March 2009 - Just OnePlace Pty Ltd has been listed by Gartner Inc, the leading name in IT research, in its "Cool Vendors in Consumer Goods" report,¹ released in March 2009. The report has named Just OnePlace as one of four 'Cool Vendors'.

According to the Gartner report, "Advanced analytics and internal collaboration are central themes in this year's Cool Vendors report as consumer goods companies seek to improve their advertising, forecasting and product development capabilities in response to the difficult economy. ...Advertising, and promotion, the supply chain, and new product development are critical functions with substantial costs that can be optimized through technology...Significant business benefits can come from vendors with solutions that focus on managing the critical path rather than simple task and activity management"

Winston Teperson, CEO of Just OnePlace stated: "We were very pleased to hear that Gartner had named OnePlace as a 'Cool Vendor' in its report. We feel that this demonstrates how Just OnePlace's software has responded to customers' needs in order to manage product development and workflow tracking. We continue to see significant benefits being realized by the customers who have adopted our solution in these challenging times."

The complete report is available to Gartner clients at www.Gartner.com .

About Just OnePlace:

Just OnePlace is a leading supplier of product lifecycle management (PLM) and workflow solutions specifically designed for use in the fast moving consumer goods industry. Its flagship OnePlace PLM solution extends the value of traditional PLM systems with its visual, Dynamic Workflow engine that enables companies to create a management-by-exception environment with the simplicity of a drag-and-drop design. Just OnePlace is a Microsoft Gold Certified Partner and their innovative utilization of .Net and other emerging Microsoft technologies such as Windows Workflow Foundation, SQL Server, Visual Studio and XAML, resulted in the company being selected as the Microsoft "2007 ISV Software Solution Partner of the Year (ANZ)".

About the Gartner Cool Vendor report

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of

merchantability or fitness of a particular purpose. Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

1) Gartner, Inc. "Cool Vendors in Consumer Goods, 2009" by Dale Hagemeyer and Peter Bambridge, March 19, 2009