



AUSTRALIAN WEAVING MILLS PTY LTD



Just OnePlace signs Australian Weaving Mills, Aussie Bum and Icebreaker as new PLM customers.

Sydney, NSW 18th December 2009 - Just OnePlace Pty Ltd is pleased to announce recent new deals with Australian Weaving Mills, AussieBum and IceBreaker. These companies are keeping ahead of their competition by continually reducing their time-to-market, increasing margins on the back of on-time delivery of quality product, and increasing internal productivity through the use of our solution.

Australian Weaving Mills (AWM) is a brand manager of home textiles whose business began manufacturing Dickies towels in Yarraville, Melbourne. Today, AWM is a leading manager of the most recognised home fashion brands including Dri Glo, The Cottonfield Collection and Tara Plus. AWM also design and manufacture a range of products under licence such as Esprit Home, Koala Blue, Freckles and Country Road.

AussieBum is a men's swimwear and underwear producer manufacturing exclusively in Australia and focusing on online sales internationally. In recent years aussieBum has also increased its product line to include highly creative products, such as Essence underwear; which contains vitamins locked in the fibre which releases through the skin.

Icebreaker is a clothing designer and manufacturer based in Wellington, New Zealand. Established in 1995, the company specializes in the production of merino thermals. Icebreaker Merino comes in various weights from the 150 Superfine for tee-shirts and tank-tops to the 320 very thick merino, usually made into sweater styles, or double layered to make toques and gloves.

Winston Teperson, CEO of Just OnePlace stated: "We are delighted to have these iconic companies from both Australia and New Zealand as new customers , reducing their time to market and increasing margins using our OnePlace PLM solution. We are confident that the efficiencies gained will help them drive their aggressive expansion plans."

About Just OnePlace: Just OnePlace is a leading supplier of product lifecycle management (PLM) and workflow solutions specifically designed for use in the fast moving consumer goods industry. Just OnePlace is a Microsoft Gold Certified Partner and their innovative utilization of technology was called out by Gartner as being one of four "Cool Vendors in Consumer Goods" for 2009. Its flagship OnePlace PLM solution extends the value of traditional PLM systems with its visual, Dynamic Workflow engine that enables companies to create a management-by-exception environment with the simplicity of a drag-and-drop design.