

FOR IMMEDIATE RELEASE

Mainstreet Loungewear implements the OnePlace PLM & Workflow System in just one week.

Chatham, NJ – June 23, 2008 – **Just OnePlace**, a leading developer of web-based Product Lifecycle Management (PLM) and Workflow software solutions, today announced that Mainstreet Loungewear, a New York-based company that specializes in high quality Sleepwear, Loungewear and Lingerie, implemented the OnePlace PLM & Workflow system to manage its fast growing business. Incredibly, the implementation was completed in just one week.

With the rapid growth of its business and an increasing demand for fast turnaround, Mainstreet sought a new solution to replace its manual processes, improve speed to market, and provide real-time visibility throughout the product lifecycle, from design to approvals, sourcing and delivery. Mainstreet selected OnePlace PLM & Workflow as its enterprise platform for PLM and global sourcing after evaluating solutions from other leading software vendors.

"When we saw the capabilities of OnePlace PLM & Workflow, we knew this solution would help us greatly improve our operational efficiencies and deliver the highest level of service to our clients," said Shalom Mizrahi, owner of Mainstreet Loungewear. Mizrahi continued "They are able to implement this solution and get trained in only one week – no one else can touch that in this market".

"We are excited to be working with Mainstreet Loungewear." stated Winston Teperson, CEO of Just OnePlace. "Their focus on quality and customer satisfaction matches up perfectly with ours, so we know we are going to be a great partner for them." Teperson continued "Mainstreet was motivated by the desire to find ways to do a better job for their customers, which is why they are successful and we are proud to be helping them achieve their goals."

About Mainstreet Loungewear:

Main Street Loungewear Inc. is a New York-based company that specializes in high quality Sleepwear, Loungewear and lingerie, with distinctive designs, intricate craftsmanship and innovative styling.

We produce a wide range of products from peignoir sets, ballet gowns, fleece robes, night gowns, sleep wear PJ sets, baby dolls, brassieres, panties and camisoles. Our products are made of material from rich embroideries, luxurious satin, comfortable cotton to various types of stretch sensuous fabrics.

Our brands gained immense success in our market both domestically and internationally in the past few years. We are respectfully recognized as innovators, trendsetters and great value producers in today's market.

Our commitment is to provide our customers with high quality products, very competitive prices and excellent customer service.

About Just OnePlace:

Just OnePlace is a leading supplier of product lifecycle management (PLM) and workflow solutions specifically designed for use in the fast moving consumer goods industry. Its flagship OnePlace™ PLM solution extends the value of traditional PLM systems by integrating a visual, dynamic workflow engine that enables companies to create a management-by-exception environment with the simplicity of a drag-and-drop design. Just OnePlace is a Microsoft Gold Certified Partner and their innovative utilization of .Net and other emerging Microsoft technologies such as Windows Workflow Foundation, SQL Server, Visual Studio and Microsoft Expressions, resulted in the company being selected as the Microsoft "2007 ISV Software Solution Partner of the Year (ANZ)".

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